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Annuity
Link

Fixed Index Annuities: 2024 Trends

Fixed Index Annuities are surging in popularity due to the variety of benefits they provide and customizations for different situations, such as guaranteed lifetime income, asset accumulation, avoiding market risk or long term care



2023 FIAs sales were 95.6 billion, up 20% from the prior year

2023 Deferred annuities sales were up 46% setting a record high at 165 billion



2024 Sales are poised to set a new record

Food For Thought..

Due To Downside Protection, a Fixed Indexed Annuity (FIA) would have an equal or higher account value for 15 of the past 20 years when compared to a client invested directly in the S&P 500*.

*This hypothetical FIA example assumes a 10.50% Cap and issue date of 12/31/2003

Contact Us



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